Social Media Blast Pack: Industry-Wide

Author: The Digital Consumer Watchdog Group **Purpose:** High-engagement, shareable posts for LinkedIn, Twitter (X), Facebook, and Reddit.

Post 1: LinkedIn (Targeting Startups & VCs)

Headline: The Dark Side of Astro-Tech Unicorns **Body:** Indian Astro-Tech startups are raising millions in VC funding. But at what cost to the consumer? Our latest investigation at The Digital Consumer Watchdog Group reveals that the massive revenues of platforms like Astrotalk and AstroYogi are often built on predatory practices: 📉 Per-minute billing that incentivizes astrologers to type slowly and drain wallets. 📉 Fear-mongering (diagnosing fake "curses") to upsell ₹50,000 online Pujas. 📉 Bait-and-switch tactics using unqualified gig-workers. It’s time for the startup ecosystem to ask hard questions about ethical revenue. Monetizing mental health crises and spiritual vulnerability is not "innovation."

Startups #VentureCapital #ConsumerRights #AstroTech #Ethics

Post 2: Twitter / X (Thread Format)

Tweet 1: 🚨 THE ASTRO-TECH SCAM EXPLAINED 🚨 Think apps like Astrotalk, AstroYogi, or Lunar Astro are harmless fun? Think again. We investigated the ₹60,000 Crore industry. Here is how they drain your bank account. 🧵👇

Tweet 2: SCAM 1: The Wallet Drain Apps charge ₹50-₹200 PER MINUTE for chats. Astrologers intentionally type slowly, ask useless questions, and use copy-paste scripts. By the time they answer, your ₹1000 wallet balance is gone.

Tweet 3: SCAM 2: The Fear Upsell You call for career advice. They tell you that you have a "terrible curse" that will ruin your life. You panic. They say, "Don't worry, I can do a special Puja for ₹25,000 to fix it." Extortion disguised as religion.

Tweet 4: SCAM 3: The Bait & Switch Platforms advertise famous founders (like Deepanshu Giri) to justify ₹8,000 fees. But you get handed off to an anonymous, unqualified trainee who gives terrible advice.

Tweet 5: Do not fund these corporate machines. Protect your peace and your wallet. Report fraud to the National Consumer Helpline! RT to save a friend.

ConsumerProtection #AstrologyScam

Post 6: Instagram / Facebook Reel Script

Visual: You looking directly into the camera, holding a smartphone showing an astrology app. **Audio:** "Stop scrolling. If you have any astrology apps on your phone right now, you need to hear this." **Visual:** Text pops up: "The Per-Minute Trap" **Audio:** "Platforms like Astrotalk charge you by the minute. Do you know what that means? It means the astrologer is financially motivated to type as slowly as possible and waste your time until your wallet is empty." **Visual:** Text pops up: "The Fear Upsell" **Audio:** "Or worse, they tell you that you have a terrible curse, just so they can sell you a ₹20,000 online Puja to fix it. This isn't spiritual guidance. It's a highly optimized corporate scam. Protect your money. Delete the apps." **Visual:** Logo of The Digital Consumer Watchdog Group.